



## **About us**

Solaria Energy was founded in 2007 with a focus on photovoltaic items distribution. Our plus:

Partnership with major international, state-ofthe-art manufacturers which assures competitive prices thanks to a direct relationship with Solaria Energy (no intermediary).





Prompt delivery of a several numbers of items, thanks to a **5,000mq warehouse** in the nearby of Leonardo da Vinci airport (Rome). This allow us to supply customers with a qualified service during the planting and maintenance of the several devices.



## The Company

A wide set of products to satisfy every kind of request.





Preliminary expert advice to the customers and after sales service.



Tailor-made logistic service monitored and guaranteed until the delivery.





#### Institutional network



Partner of Unindustria (Association of Manufacturers and Enterprises of Rome, Frosinone, Rieti, Viterbo)



Associated with **GIFI** (Italian Photovoltaic Industry Association)



Associated with COBAT cobat (Collection and Recycling **National Union**)



Certified ISO 9001



## **Mission**



To contribute to the spread of environment friendly technologies and the green culture.



To become a specialized reference point in the field of renewable energies.



To propose green solutions for the **energy efficiency**.

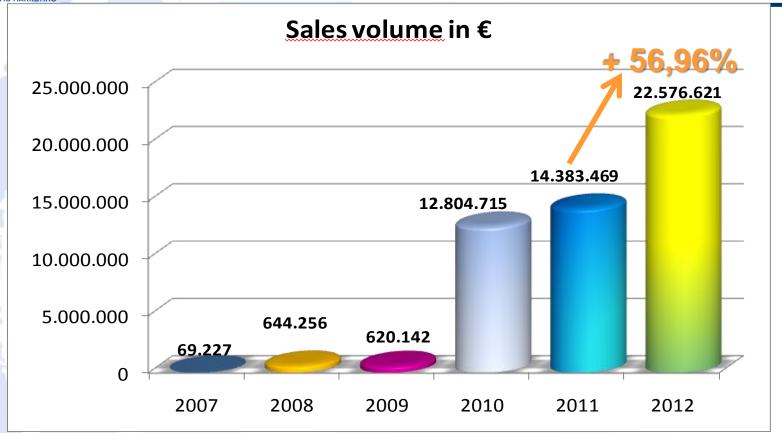


#### **Results**

Solaria Energy, after just a few years, can count on an italian and foreigner customer portfolio which confirms its leading role in the european PV market, thanks to an efficient and accurate service and to a qualified preliminary and aftersales assistance.



# Results/2



**Solaria Energy** had a **constant grow** which almost **doubled the sales volume** in 2012, despite the decreased request occurred in the photovoltaic market.



#### Internationalization



In 2012 Solaria Energy started the **international market expansion** towards South-America and the Far East.



## **The Multinational**

A headquarter in Rome and a branch in Sao Paulo make Solaria Energy a multinational reality.











## **Products portfolio**

Solaria Energy's proposal for energy efficiency is based on the supplying of several items in photovaltaic, thermal solar, heatpump and LED lamps sectors.

Solaria Energy can meet every kind of demand, either technical and economical, thanks to historical distribution agreements with leading international brands.



#### **Brands**



Panasonic, SolarWorld, NexPower, Kyocera, Sunrise, Axitec, Bisol, Amerisolar and Innotech for monocrystallin, polycrystallin and thin layer solar modules, suitable for gridconnected and stand-alone systems besides CentroSolar with solar integrated system.

SMA, Power-One, SolarMax, Samil Power and Fronius for the inverters and its accessories (data logger and sensors).

Cabur for string boxes, connectors and cables.

Tigo for optimizers of solar modules.

Thytronic and Carlo Gavazzi for interface disposals.



























## Thermal solar – heating pump

Recently Solaria Energy has expanded its products portfolio adding thermal solar and heat pumps to the photovoltaic items.

Thanks to heat pumps and PV plants sinergies, we can offer complete systems for the energy efficiency of any kind of building.



Junkers thermal solar and heat pumps: Junkers, a Bosch Thermotechnology brand, proposes a wide range of thermal solar and heat pumps products, besides to forced circulation solar heating systems which assure great performances and are suitable for any installation option.



<u>Maxa heat pumps:</u> these can be useful both for heating and cooling a building as well to product sanitary hot water.



# **LED lamps**

Solaria Energy's will to supply the best technological solutions for the energy efficiency and its constant attention to the innovations resulted in the introduction of a new **LED lamps line**. LEDs offer numerous advantages compared to traditional lighting sources, which compensate the higher initial cost:

- less power consumption
- long lasting
- very quick lighting up
- •small dimensions.

Thanks to the new Solaria Energy Store we can offer economic advantages without renouncing to efficiency and accuracy of our service, since our e-commerce store has in-house management.





# "Solaria Energy" brand

Solaria Energy takes part to the major trade exhibition, either in Italy and abroad.



EnerSolar+ BRASIL





#### **Media relations**

#### **TV Programs**









# Trade national newspapers and magazines

#### **Radio-Web Programs**

















# Social responsibility

#### **Social commitment:**









#### Sport sponsorship:















# **Solaria Energy Academy**



Solaria Energy strongly believes in the importance of the green culture spreading. **Technical trainings** and an accurate evaluation of the latest products offered by the manufacturers companies, are constantly carried on.

Solaria Energy organizes training courses in its **Academy**, intended for installers and all the market operators, as well as private people, with the purpose of guiding them to the energy efficiency reality.



# PV modules recycling



# cobat

Solaria Energy was born from the founders' **ambientalist** and business **spirit**, all along careful to environment issues, and promoters of renewable energies as the best alternative to fossil fuels. Solaria Energy is associated with **COBAT**, the Collection and Recycling National Union, and guarantees the collection and recycling of end-of-life photovoltaic modules.





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